The Dental Directory: Key Distributors
Dental-Xylectra™ – DENTIFLIX’s leading aesthetic

The Dental Directory, the UK’s largest and most detailed dental directory, is now the UK’s key distributor for DENTIFLIX’s leading aesthetic products: Dental-Xylectra™ and Xylactona™.

Stock is readily available and with the next day delivery, The Dental Directory offers the best knockdown prices on the following aesthetic products:

- Cleanline Standard 2.2ml box of 100 best price £32.75
- Cleanline Self-Applying 2ml box of 100 best price £32.75
- Xylactona 2.2ml box of 100 best price £30.75
- Xylactona 2ml box of 100 best price £30.75

With The Dental Directory it couldn’t be easier, dispatching aesthetic anesthetics and sundries all from under one roof, convenience and customer satisfaction is guaranteed.

Before you buy, simply contact your local Dental Directory Representative, call 0600 585 586, or alternatively visit: www.dental-directory.co.uk.

Embracing UNE 29th September Sensodyne toothpaste: The brand most often recommended by Dental Professionals for patients with Dentista hypersensitivity over 40 years Sensodyne toothpaste has reinforced its professional brand of trust after becoming one of the first, if not the first, toothpaste brand to feature a dental professional in TV advertising. The change in the broadcast advertising code. The new creative, which features dentists from across the country, highlights the popularity amongst dental professionals of the Sensodyne variants Sensodyne Rapid Relief, Sensodyne Total Care Gentle Whitening and Sensodyne Total Care Extra Fresh.

As a brand Sensodyne has a number of innovations within the sensitive toothpaste category for more than 45 years: Sensodyne toothpaste can be used to both clean AND polish teeth in one stage. Sensodyne was the first sensitive toothpaste to contain fluoride with the launch of Sensodyne Rapide Relief. Sensodyne Total Care Gentle Whitening and Sensodyne Total Care Extra Fresh.

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To find out more visit www.sensodyne.com or email enquiries@clarkdental.co.uk.

For more information contactedge equipment solutions, call Dental Clinets on: 01268 735146 or email enquiries@clarkdental.co.uk.

2012-09-26

The GALILEOS - The new dimension in 3D technology

The GALILEOS from Senora represents the future of digital dentistry, delivering the lowest radiation dosage with superior image quality, it is now available in two versions: the GALILEOS Compact, for smaller practices and dental labs and the GALILEOS. Compact. Available from Clark Dental, both versions are designed with a user-friendly and intuitive operation, providing efficiency in both 3D diagnostics and dentistry alike.

The GALILEOS Comfort and the GALILEOS Compact can both be collimated to offer a variable focal spot, thus only, and provide a variable focal spot for each individual practice, depending largely on clinical needs and financial structure.

The GALILEOS Compact provides excellent image quality and an optimized field of vision of 12x12cm. This compact system is coupled to the GALILEOS Comfort, which offers a larger field of vision and additional cephalometric capabilities with 2D and 3D dental imaging. It is ideal for oral and maxillofacial surgeons, private clinics, orthodontists and dental clinics, whilst the GALILEOS Comfort is the perfect digital imaging solution for general practitioners, oral surgeons and dental implant practitioners.

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2012-09-26

A goldmine of information

Marketing to the professional cosmetic services is a great way to grow your business - just as long as you target your message to the right audience. It might be tempting to assume that many of whom are likely to use the internet as their primary source of information.

Rated as the top visited site on Google for the search term cosmetic dentistry, www.cosmeticdentistryguide.co.uk, is now available in two versions: the first Cosmetic Dentistry database that allows patients to find their closest, most suitable practice.

With over 160,000 visitors a month, the website boasts an incredible amount of online traffic, letting thousands of potential new patients locate about the services you offer.

To find out more visit www.cosmeticdentistryguide.co.uk.

The JK Williams medal is awarded annually in memory of John Williams, Consultant Orthodontist and outstanding teacher who was President of the American and a fellow Member of the Faculty of Dental Surgery.

Joanne is based at Waterford General Hospital for her clinical training, under the supervision of Dr Helen Waddell and Dr Micahajer, and has undertaken her academic component at the UCL Eastman Dental Institute. The Orthodontic Associates of the UCL Eastman Dental Institute, run by Professor Nigel Saunders, has a national and international reputation which comes from over 50 years of experience of specialist orthodontic training.

Following completion of her three-year training, Joanne plans to continue practicing as a career at a hospital consultant, and is hoping to start a post-CCT training post in October 2010.

The UCL Eastman Dental Institute would like to congratulate Joanne on her outstanding achievement.

For more details about the UCL Eastman Dental Institute, please visit www.eastman.ucl.ac.uk or telephone 020 7915 1038

2012-09-26

Dental Microscope harnesses the expertise of clinicians with up-to-the-minute expertise, every practice can now be connected to any surgeon, the microscope is easy to use and can be a cost-effective tool for small budgets. Dental Microscope, as well as being a goldmine of information for patients, www.cosmeticdentistryguide.co.uk, is now available in two versions: the first Cosmetic Dentistry database that allows patients to find their closest, most suitable practice.

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Guiding practitioners towards implant success

The NobelBiocare® state-of-the-art computer based implant rehabilitation system assists dentists with pre-planned, predictable guided implant surgery to accomplish both prognostic and final prosthetic results.

In simple terms, NobelGuide will assist in quick, effective dental treatment, reducing the time the overall patient spends in the chair:

1. Planning
2. The surgical procedure
3. The temporary prosthetic solution
4. The final prosthetic solution

NobelGuide can be used with conventional model-based solutions, or CT scanning and 3D-CAD/CAM software. The system allows you to plan the exact positioning of the implants from the very early stage of dental implant surgery and also to plan for prosthetics well in advance. Nobel Biocare will then produce a detailed surgical template, incorporating the exact data from your own scanning and planning.

This innovative tool will enable dentists to offer their patients efficient and precise treatment, whilst all the while maintaining their profitability. Patients leave the practice with a natural looking and functional smile.

For more information, contact Nobel Biocare on 0208 755 3200 or visit www.nobelbiocare.com.
For more information please call 01480 862084, email info@curaprox.co.uk or within one week of treatment.

Alcohol-free and suitable for diabetics, Xerostom has been shown to reduce
• Fluoride oral tissues while Vitamins B5 and E help to supply antioxidant protection.
• Microbial attacks on the teeth and gums. Betaine soothes and moisturises the ingredients, such as olive oil and xylitol, both of which are known for their

The DAC Universal combination autoclave, cleans, lubricates and dries in 12 minutes!
The DAC UNIVERSAL combination autoclave supports the staff's try automatically, lubricating and sterilising handsfree intervals for non-critical, semi-critical and critical applications. The function of the NATRISAF is to load instruments into the working chamber of the DAC UNIVERSAL. The semi-critical and critical applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, whereas "critical" applications involve contact with the mucosal membranes, 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